WHAT IS CLAIMED IS:

5

f=1

15 the state of th

20

25

30

- 1. A recombinant cell which expresses a holo-phycobiliprotein fusion protein comprising a heterologous-to-the-cell, fluorescent, first holo-phycobiliprotein domain fused to a heterologous protein domain, wherein the cell makes and comprises components: a bilin, a recombinant bilin reductase, an apo-phycobiliprotein fusion protein precursor of the fusion protein comprising a corresponding apo-phycobiliprotein domain, and a recombinant phycobiliprotein domain-bilin lyase, which components react inside the cell to form the holophycobiliprotein fusion protein.
- 2. The cell of claim 1, wherein the cell further comprises a heme and a heme oxygenase which react to form the bilin.
 - 3. The cell of claim 1, wherein the cell further comprises a heme and a recombinant heme oxygenase which react to form the bilin.
 - 4. The cell of claim 1, wherein the cell further comprises a heme and a recombinant heme oxygenase which react to form the bilin, and the recombinant heme oxygenase is HO1.
 - 5. The cell of claim 1, wherein the heterologous protein domain is fluorescent and spectroscopically distinguishable from the first holo-phycobiliprotein domain.
 - 6. The cell of claim 1, wherein the heterologous protein domain is fluorescent and spectroscopically distinguishable from the first holo-phycobiliprotein domain, and the heterologous protein domain comprises a heterologous-to-the-cell, fluorescent, second holo-phycobiliprotein domain.
 - 7. The cell of claim 1, wherein the heterologous protein domain is fluorescent and spectroscopically distinguishable from the first holo-phycobiliprotein domain, and the heterologous protein domain comprises a phytochrome domain.
 - 8. The cell of claim 1, wherein the heterologous protein domain is fluorescent and spectroscopically distinguishable from the first holo-phycobiliprotein domain, and the

heterologous protein domain comprises a green fluorescent protein (GFP) domain.

- 9. The cell of claim 1, wherein the heterologous protein domain is fluorescent and spectroscopically distinguishable from the first holo-phycobiliprotein domain, and the fusion protein provides fluorescence resonance energy transfer between the first holo-phycobiliprotein domain and the heterologous protein domain.
- 10. The cell of claim 1, wherein the cell is a mammalian cell.
- 10 11. The cell of claim 1, wherein the cell is a yeast cell.
 - 12. The cell of claim 1, wherein the cell is a bacterial cell.
 - 13. The cell of claim 1, wherein the cell is an E. coli cell.
 - 14. The cell of claim 1, wherein the cell is in vitro.
 - 15. The cell of claim 1, wherein the cell is in situ.
 - 16. The cell of claim 1, wherein the bilin is phycocyanobilin (PCB), the reductase is 3Z-phycocyanobilin:ferredoxin oxidoreductase (PcyA), the apo-phycobiliprotein domain is phycocyanin α subunit domain, and the lyase is heterodimeric phycocyanin α subunit phycocyanobilin lyase (CpcE and CpcF).
- 17. The cell of claim 1, wherein the bilin is phycocyanobilin (PCB), the reductase is 3Z-phycocyanobilin:ferredoxin oxidoreductase (PcyA), the apo-phycobiliprotein domain is phycoerythrocyanin apo-α subunit domain, and the lyase is heterodimeric phycoerythrocyanin α subunit phycoerythrocyanobilin lyase (PecE and PecF), which further catalyzes the isomerization of the bound bilin to phycobiliviolin.
 - 18. The cell of claim 1, wherein the bilin is phycoerythrobilin (PEB), the reductase is 3Z-phycoerythrobilin:ferredoxin oxidoreductase (PebA and PebB), the apo-phycobiliprotein

30

5

21

- 19. A method for making a holo-phycobiliprotein fusion protein, comprising growing the
 cell of claim 1 under conditions wherein the cell expresses the holo-phycobiliprotein fusion protein.
 - 20. The method of claim 19, further comprising the step of isolating the holophycobiliprotein fusion protein.
 - 21. The method of claim 19, further comprising the step of specifically detecting the holophycobiliprotein fusion protein.
 - 22. The method of claim 19, further comprising the step of specifically detecting the holophycobiliprotein fusion protein within the cell.
 - 23. A recombinant cell which conditionally expresses a heterologous-to-the-cell, fluorescent, first holo-phycobiliprotein domain, wherein the cell makes and comprises components: a bilin, a recombinant bilin reductase, an apo-phycobiliprotein domain, and a recombinant phycobiliprotein domain-bilin lyase, wherein at least one of the reductase, apo-phycobiliprotein domain and lyase is expressed upon activation of a targeted transcriptional promoter, whereupon the components react inside the cell to form the holo-phycobiliprotein domain, which provides a reporter for the activation of the promoter.
- 24. A method for making a holo-phycobiliprotein, comprising growing the cell of claim 23 under conditions wherein the cell expresses the holo-phycobiliprotein.

10